



Photograph: Helen Ames / Finn Partners

This ‘House of Gucci’ experience in Tuscany is a trip fit for a fashion icon

Make like Lady Gaga and book a luxury trip to Florence, complete with private tour of the Gucci museum



Written by [Sophie Dickinson](#) Wednesday 1 December 2021

A good film can transport you to another world. Gone are the damp walls of your flat – instead, you're in an [Italian](#) villa, imagining your next spectacular business move. At least, that's what happened when we watched [House of Gucci](#).

Dodgy Italian accents aside, the Adam Driver and Lady Gaga outing is a load of cheesy, OTT fun. And if you can't get enough, a new 'House of Gucci experience' in Tuscany should definitely be on the cards for next year.

So, what is it? Well, you'll be heading to the Casetta Farmhouse to take part in something called 'Afternoon in the Gucci Garden'. The package includes a private tour of the Gucci museum, plus private transfers to and from [Florence](#). You can also enjoy a gourmet lunch at the brand's own restaurant, Gucci Osteria da Massimo Bottura. Sounds extremely fancy to us.

At the museum, you can wander among some of the fashion house's most famous designs and immerse yourself in the family's (pretty dramatic) history. And if you're looking for even more luxurious stuff to do? The farmhouse also runs truffle-hunting trips, art history excursions and cooking classes.

For two people sharing a double room for three nights, the 'House of Gucci experience' starts from \$1,321 (or around £990). Visit the [Casetta Farmhouse website](#) to book.

Looking for something even more extravagant? You can now [book the Italian palazzo from 'House of Gucci' on Airbnb](#).

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